

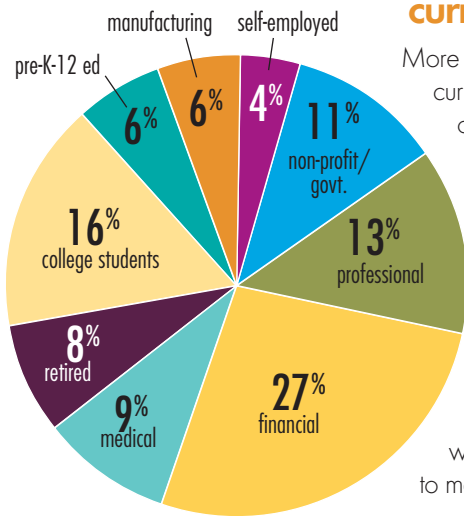
# everyday Heroes

A Mentor for Every Student

## workforce development

Right now, one in every six young people ages 16-24 are **disconnected from work and school**. The 2013 National Gallup Student Survey shows that **46 percent of youth in our country say they lack hope**, and **34 percent say that are not thriving**.

**Today's Mentee. Tomorrow's Employee.** It is as simple as that. Just like heroes, mentors hold up a child's dream until they are ready to take it on themselves.



## current business support

More than 70 local companies employ the current 1,000+ mentors. More than one-fourth of our mentors work in the financial industry. At many organizations, mentoring is part of the corporate culture. Employees are given the time to meet with their student and share an interest in making Sioux Falls better. A high percentage of our mentors found out about mentoring through their employer. Research shows that employees are happier, healthier and more loyal to their employer when they are given an opportunity to make a difference by volunteering.



“Each week when I spend time with my student, I walk away with a renewed outlook on my day and my priorities. For the past 20 years, mentoring at Hawthorne Elementary has been one of my favorite times of each week. Several of my U.S. Bank co-workers have had similar experiences with mentoring and have been committed for many years. As a result, mentoring has become a treasured part of our culture – with bankers sharing their experiences, ideas and encouraging others to become mentors. Mentoring has been a blessing to all of us, and I have no doubt we will continue this commitment for years to come.”

– **Carl Wynja**  
Regional President, U.S. Bank,  
and Everyday Hero

## join the cause ... be a hero!

Grab your cape, put on your mask, and become a hero to a young person in our community. And then get others to become heroes, too. There is a list full of kids who are waiting for someone just like you and your employees.

Embrace a new culture; put forth a strong commitment to workforce development. **Be someone who matters to someone who matters.**

**You have the power to make a difference.  
Be an everyday hero.**



Apply online at  
[EverydayHeroSF.com](http://EverydayHeroSF.com)